WLBZ

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General

Broadcast EOM/EOC

Jim Quinn

## ORDER

Orders	Order / Rev:	1831672					
	Alt Order #:	09593519					
	Product Desc:	MAINE MOMENTUM					

100 Estimate:

Name:

Name:

Demographic:

**Product Codes:** 

09/30/19 - 01/03/20 Flight Dates: Original Date / Rev: 08/02/19 / 08/02/19

Order Type: **RFP** 

**Buying Contact:** Billing Contact:

1225 Franklin Avenue Suite 325

Garden City, NY 11530

Ethica Media LLC / POL

Agency Commission:

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code:

Order Separation:

Billing Calendar:

Primary AE:

Sales Office:

Sales Region:

Billing Type:

Billing Cycle:

**ISS/ Maine Momentum** A35+ IS-Issue/Non Ballot

P04 Priority:

AGY Revenue Code 1: Revenue Code 2: (POL) Political

Revenue Code 3: (POL) Issue

## Totals

lotais				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	49	\$16,485.00	\$14,012.25	0.00
November 2019	49	\$17,360.00	\$14,756.00	0.00
December 2019	60	\$20,920.00	\$17,782.00	0.00
January 2020	12	\$4,500.00	\$3,825.00	0.00
Totals	170	\$59,265.00	\$50,375.25	0.00

## **Bill Plan**

Agency

Advertiser

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/19	10/27/19	49	\$16,485.00	\$14,012.25
10/28/19	11/24/19	49	\$17,360.00	\$14,756.00
11/25/19	12/29/19	60	\$20,920.00	\$17,782.00
12/30/19	01/03/20	12	\$4,500.00	\$3,825.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Cod	le Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 WLBZ	11/18/19	9 11/22/19	Local News @ 4	430a M-FCM	430-5a	MTWTF	:30	1	\$200.00 P02	0.00 NM	1	\$200.00
			News @ 4:30a									
NWSCT	EARLY-	RP										
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/1	18/19	11/24/19	MTWTF	1	\$200.00	0.00						
N 2 WLBZ	10/07/19	9 11/01/19	Local News @ 4	430a M-FCM	430-5a	MTWTF	:30	1	\$200.00 P02	0.00 NM	2	\$400.00
			News @ 4:30a									
COMME	NTS API	PLY TO SU	B LINES A THRU	JB								
NWSCT	EARLY-	RP										
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0	07/19	10/13/19	MTWTF	1	\$200.00	0.00						
Week: 10/1	14/19	10/20/19		0	\$0.00	0.00						
Week: 10/2		10/27/19		0	\$0.00	0.00						
Week: 10/2	28/19	11/03/19	MTWTF	1	\$200.00	0.00						
N 3 WLBZ	12/09/19	9 01/03/20	Local News @ 5	5a M-F CM	5a-7a	MTWTF	:30	2	\$750.00 P02	0.00 NM	4	\$3,000.00
			Morning Report		(6:00 AM-7:	00 AM)						
	_		B LINES A THRU	JB								
	TR-RPT2											
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 12/0	09/19	12/15/19	MTWTF	2	\$750.00	0.00						

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Order / Rev: 1831672 Advertiser: ISS/ Maine Momentum

Alt Order #: 09593519 Product Desc: MAINE MOMENTUM WLBZ

Ln Ch	Start	End	Inventory Code	Brea	k Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Star	t Date	End Date	Weekdays	Spots/Wee	k Rate	Rating						
Week: 12/1	6/19	12/22/19			\$0.00	0.00						
Week: 12/2		12/29/19			\$0.00	0.00						
Week: 12/3		01/05/20	MTWTF		2 \$750.00	0.00						
N 4 WLBZ	11/18/1	9 11/22/19	Local News @ 5a	M-F CM	5a-7a	МГЖГБ	:30	2	\$750.00 P02	0.00 NM	2	\$1,500.00
NNA/00N1	TD DDT	•	Morning Report		(6:00 AM-7	:00 AM)						
NWSCN						5					l	
	t Date	End Date		Spots/Wee		Rating						
Week: 11/1		11/24/19	MTWTF		2 \$750.00	0.00					l	
N 5 WLBZ	10/07/1	9 11/01/19	Local News @ 5a	M-F CM	5a-7a	MTWTF	:30	2	\$750.00 P02	0.00 NM	4	\$3,000.00
			Morning Report	_	(6:00 AM-7	:00 AM)						
COMME NWSCN			B LINES A THRU	3								
			Maakdaya	Cnoto/Moo	, Doto	Doting					i	
	t Date	End Date	<u>Weekdays</u> MTWTF	Spots/Wee		Rating					i	
Week: 10/0 Week: 10/1		10/13/19 10/20/19	IVII VV I I ·		2 \$750.00 50.00	0.00 0.00					i	
Week: 10/1		10/20/19			5 \$0.00	0.00					i	
Week: 10/2		11/03/19	МГЖГБ		2 \$750.00	0.00					i	
N 6 WLBZ			Today Show 4th H		10-11a	MTWTF	:30	2	\$350.00 P02	0.00 NM	2	\$700.00
IN O WLDZ	12/10/1	9 12/20/19	Today Show 4th F		10-11a	IVII VV I I'	.30	2	\$350.00 P02	U.UU INIVI	2	\$700.00
TODAY	H& I_NR	C	100ay Snow 4th F	ioui								
			Maakdaya	Cnoto/Moo	, Doto	Doting					i	
<u>Star</u> Week: 12/1	t Date	End Date	<u>Weekdays</u> MTWTF	Spots/Wee		Rating					i	
		12/22/19			7	0.00			#050 00 B00	0.00.1114		<b>#</b> 4 400 00
N 7 WLBZ	11/04/1	9 11/29/19	Today Show 4th H		10-11a	MTWTF	:30	2	\$350.00 P02	0.00 NM	4	\$1,400.00
COMME	NTC AD		Today Show 4th F									
TODAY			B LINES A THRU	3								
			Maakdaya	Cnoto/Moo	, Doto	Doting					i	
	t Date	End Date	<u>Weekdays</u> MTWTF	Spots/Wee		Rating					i	
Week: 11/0		11/10/19	IVII VV I I ·		2 \$350.00 50.00	0.00					i	
Week: 11/1 Week: 11/1		11/17/19 11/24/19			0 \$0.00 0 \$0.00	0.00 0.00					i	
Week: 11/1		12/01/19	МГWГF		2 \$350.00	0.00					i	
					7	MTWTF	.20		\$350.00 P02	0.00 NIM		¢700.00
N 8 WLBZ	10/14/1	9 10/16/19	Today Show 4th H		10-11a	WI W I F	:30	2	\$350.00 P02	0.00 NM	2	\$700.00
TODAY	H& I_NR	C	Today Show 4th F	ioui								
			Mookdovo	Cnoto/Moo	, Poto	Dating					i	
Week: 10/1	t Date	End Date 10/20/19	<u>Weekdays</u> MTWTF	Spots/Wee	<u>Rate</u> 2 \$350.00	Rating 0.00					i	
					*				#050 00 B00	0.00.1114		<b>0.4 5.00 0.0</b>
N 9 WLBZ	12/16/1	9 12/27/19	Millionaire 1230-1p	o CM	1230p-1p	MTWTF	:30	3	\$250.00 P02	0.00 NM	6	\$1,500.00
MULION	IAIDE		Millionaire									
MILLION		<b>-</b> 15 .		0	5.	D .:					i	
	t Date	End Date		Spots/Wee		Rating					i	
Week: 12/1		12/22/19	MTWTF MTWTF		3 \$250.00	0.00					i	
Week: 12/2		12/29/19			3 \$250.00	0.00			<b>^</b>			<b>^</b>
N10 WLBZ	11/04/1	9 12/06/19	Millionaire 1230-1	o CM	1230p-1p	MTWTF	:30	3	\$250.00 P02	0.00 NM	11	\$2,750.00
0014145	NITO AD	DLV TO OU	Millionaire	_								
MILLION		PLY TO SU	B LINES A THRU (	٠								
		End Data	Maakdaya	Cnoto/Moo	, Doto	Dating					i	
Week: 11/0	t Date	End Date	<u>Weekdays</u> MTWTF	Spots/Wee		Rating					i	
Week: 11/0		11/10/19 11/17/19	MTWTF		3 \$250.00 2 \$250.00	0.00 0.00					i	
Week: 11/1		11/17/19			0 \$0.00	0.00					i	
Week: 11/2		12/01/19	МГЖГБ		3 \$250.00	0.00					i	
Week: 12/0		12/08/19	МГЖГБ		3 \$250.00	0.00					i	
N11 WLBZ			Millionaire 1230-1		1230p-1p	MTWTF	:30	3	\$250.00 P02	0.00 NIM	6	\$1,500.00
NII WLDZ	10/14/1	5 10/25/15	Millionaire	O O IVI	1230p 1p	WII WII	.00	3	Ψ250.001 02	0.00 14141	Ŭ	Ψ1,500.00
MILLION	JAIRE		Willionanc									
	t Date	End Date	Weekdays	Spots/Wee	c Rate	Rating					i	
Week: 10/1		10/20/19	MTWTF		3 \$250.00	0.00					1	
Week: 10/1		10/20/19	MTWTF		3 \$250.00	0.00					1	
					-		.20		\$250 00 D00	0.00 NINA	2	\$750.00
N12 WLBZ	U9/30/1	ə 10/04/19	Millionaire 1230-1	o CM	1230p-1p	MTWTF	:30	3	\$250.00 P02	0.00 NM	3	\$750.00
MILLION	IAIRE		Millionaire								1	
		End Data	Meekdaya	Snoto/Mos	, Doto	Patina					1	
Siar	t Date	End Date	<u>Weekdays</u>	Spots/Wee	<u>Rate</u>	Rating					1	

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Order / Rev: 1831672 Advertiser: ISS/ Maine Momentum

Alt Order #: 09593519 Product Desc: MAINE MOMENTUM WLBZ

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/30/19	10/06/19	МГЖГБ	3	\$250.00	0.00						
N13 WLBZ 12/16/	19 12/20/19	Days of Our Lives		1p-2p	MTWTF	:30	2	\$300.00 P02	0.00 NM	2	\$600.00
DAYS-OUR LIV	'ES<	Days of Our Lives	5								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 12/16/19	12/22/19	МГWГF	2	\$300.00	0.00						
N14 WLBZ 11/04/	19 11/29/19	Days of Our Lives		1p-2p	MTWTF	:30	2	\$300.00 P02	0.00 NM	4	\$1,200.00
COMMENTS AIDAYS-OUR LIV		Days of Our Lives B LINES A THRU									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/04/19	11/10/19	MTWTF	2	\$300.00	0.00						
Week: 11/11/19 Week: 11/18/19	11/17/19 11/24/19		0	\$0.00 \$0.00	0.00 0.00						
Week: 11/25/19	12/01/19	МГЖГБ	2	\$300.00	0.00						
N15 WLBZ 10/14/	19 10/18/19	Days of Our Lives		1p-2p	MTWTF	:30	2	\$300.00 P02	0.00 NM	2	\$600.00
DAYS-OUR LIV	IEC 4	Days of Our Lives	3								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/14/19	10/20/19	MTWTF	2	\$300.00	0.00						
N16 WLBZ 12/02/	19 12/27/19	Dr. Phil 4-5p	CM	4-5p	MTWTF	:30	2	\$250.00 P02	0.00 NM	5	\$1,250.00
COMMENTS A	PPLY TO SU	M-F 4-5p B LINES A THRU	С								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 12/02/19	12/08/19	MTWTF	2	\$250.00	0.00						
Week: 12/09/19	12/15/19	 МГWГF	0	\$0.00	0.00						
Week: 12/16/19 Week: 12/23/19	12/22/19 12/29/19	MTWTF	1 2	\$250.00 \$250.00	0.00 0.00						
N17 WLBZ 11/04/		Dr. Phil 4-5p	CM	4-5p	MTWTF	:30	1	\$250.00 P02	0.00 NM	4	\$1,000.00
		M-F 4-5p									
COMMENTS A DR. PHIL	PPLY TO SU	B LINES A THRU	С								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/04/19	11/10/19	MTWTF	1	\$250.00	0.00						
Week: 11/11/19	11/17/19	MTWTF	2	\$250.00	0.00						
Week: 11/18/19 Week: 11/25/19	11/24/19 12/01/19	МГЖГБ	0	\$0.00 \$250.00	0.00 0.00						
N18 WLBZ 10/14/		Dr. Phil 4-5p	CM	4-5p	МГЖГБ	:30	1	\$250.00 P02	0.00 NM	3	\$750.00
		M-F 4-5p		·							
COMMENTS AIDR. PHIL	PPLY TO SU	B LINES A THRU	В								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/14/19	10/20/19	MTWTF	1	\$250.00	0.00						
Week: 10/21/19	10/27/19	МГWГF	2	\$250.00	0.00						
N19 WLBZ 09/30/	19 10/04/19	Dr. Phil 4-5p	CM	4-5p	MTWTF	:30	2	\$250.00 P02	0.00 NM	2	\$500.00
DR. PHIL		M-F 4-5p									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/30/19	10/06/19	MTWTF	2	\$250.00	0.00						
N20 WLBZ 12/09/	19 01/03/20	•	CM	7p-730p	MTWTF	:30	2	\$400.00 P02	0.00 NM	4	\$1,600.00
COMMENTS AI	PPLY TO SU	M-F 7-730p B LINES A THRU	В								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 12/09/19	12/15/19	МГWГF	2	\$400.00	0.00						
Week: 12/16/19 Week: 12/23/19	12/22/19 12/29/19		0	\$0.00 \$0.00	0.00 0.00						
Week: 12/23/19 Week: 12/30/19	01/05/20	МГЖГБ	2	\$0.00 \$400.00	0.00						
N21 WLBZ 11/18/			CM	7p-730p	МГЖГБ	:30	2	\$400.00 P02	0.00 NM	2	\$800.00
		M-F 7-730p									
207										l	

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Order / Rev: 1831672 Advertiser: ISS/ Maine Momentum

Alt Order #: 09593519 Product Desc: MAINE MOMENTUM WLBZ

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/24/19	MTWTF	2	\$400.00	0.00			<b>\$400.00 D00</b>	0.00.104		<b>0.1</b> 000 00
N22 WLBZ	10/07/1	9 11/01/19	7-730p M-F M-F 7-730p	CM	7p-730p	MTWTF	:30	2	\$400.00 P02	0.00 NIVI	4	\$1,600.00
COMME 207	ENTS AF	PLY TO SU	B LINES A THRU	В								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/13/19	MTWTF	2	\$400.00	0.00						
Week: 10/ Week: 10/		10/20/19 10/27/19		0	\$0.00 \$0.00	0.00 0.00						
Week: 10/		11/03/19	MTWTF	2	\$400.00	0.00						
N23 WLBZ	12/09/1	9 01/03/20	Local News @ 1	1p M-F CM	11-1135p	МГЖГБ	:30	4	\$350.00 P02	0.00 NM	8	\$2,800.00
001414		NDI V TO 011	NEWS CENTER	` ,								
	EN 15 AF NTR-11:0		B LINES A THRU	В								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 12/		12/15/19	MTWTF	4	\$350.00	0.00						
Week: 12/ Week: 12/		12/22/19		0	\$0.00	0.00						
Week: 12/		12/29/19 01/05/20	MTWTF	4	\$0.00 \$350.00	0.00 0.00						
N24 WLBZ			Local News @ 1	1p M-F CM	11-1135p	МГЖГБ	:30	4	\$350.00 P02	0.00 NM	4	\$1,400.00
			NEWS CENTER	at 11 (M-F)	·							
	NTR-11:0				_							
Sta Week: 11/	rt Date	End Date 11/24/19	Weekdays MTWTF	Spots/Week 4	<u>Rate</u> \$350.00	Rating 0.00						
N25 WLBZ			Local News @ 1	-	11-1135p	МГWГF	:30	4	\$350.00 P02	0.00 NM	8	\$2,800.00
1120 11252	10/01/1	0 11/01/10	NEWS CENTER	•	11 1100р		.00	·	φοσοίσση σ2	0.00 14141	Ŭ	Ψ2,000.00
	ENTS AF NTR-11:0		B LINES A THRU	В								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/13/19	MTWTF	4	\$350.00	0.00						
Week: 10/ Week: 10/		10/20/19 10/27/19		0	\$0.00 \$0.00	0.00 0.00						
Week: 10/		11/03/19	MTWTF	4	\$350.00	0.00						
N26 WLBZ		9 01/03/20	Tonight Show	CM	1135p-1237a	а МГЖГБ	:30	4	\$200.00 P02	0.00 NM	12	\$2,400.00
	ENTS AF E SHW-N		Tonight Show B LINES A THRU	С								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 12/		12/15/19	MTWTF	4	\$200.00	0.00						
Week: 12/		12/22/19	MTWTF	2	\$200.00	0.00						
Week: 12/ Week: 12/		12/29/19 01/05/20	MTWTF MTWTF	2	\$200.00 \$200.00	0.00 0.00						
N27 WLBZ			Tonight Show	CM	1135p-1237a		:30	2	\$200.00 P02	0.00 NM	12	\$2,400.00
1127 11252	1 170 17 1	0 12/00/10	Tonight Show	0	1100p 12010		.00	_	Ψ200.001 02	0.00 14141		φ2, 100.00
	ENTS AF E SHW-N		B LINES A THRU	С								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/10/19	MTWTF	2	\$200.00	0.00						
Week: 11/ Week: 11/		11/17/19 11/24/19	MTWTF MTWTF	2 4	\$200.00 \$200.00	0.00 0.00						
Week: 11/		12/01/19	MTWTF	2	\$200.00	0.00						
Week: 12/	02/19	12/08/19	MTWTF	2	\$200.00	0.00						
N28 WLBZ	10/07/1	9 11/01/19	Tonight Show	CM	1135p-1237a	а МГЖГБ	:30	4	\$200.00 P02	0.00 NM	12	\$2,400.00
	ENTS AF E SHW-N		Tonight Show B LINES A THRU	С								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/13/19	MTWTF	4	\$200.00	0.00						
Week: 10/		10/20/19	MTWTF	2	\$200.00	0.00						
Week: 10/		10/27/19	MTWTF MTWTF	2	\$200.00	0.00						
Week: 10/ N29 WLBZ		11/03/19	Tonight Show	CM	\$200.00 1135p-1237a	0.00 a MTWTF	:30	2	\$200.00 P02	0.00 NIM	2	\$400.00
INZU VVLDZ	U3/3U/ I	5 10/04/19	Tonight Show	CIVI	1100p-120/6	A IVII VV I F	.30	2	ψ <b>∠</b> 00.00 F02	U.UU INIVI		ψ400.00

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Order / Rev: 1831672 Advertiser: ISS/ Maine Momentum

MAINE MOMENTUM Alt Order #: 09593519 Product Desc: WLBZ

Ln Ch Start	End	Inventory Code	Break	Start/End	Γime Day	s Len	Spots	Rate Pri	Rtg Type	Spots	Amount
TONITE SHW-N Start Date	End Date	Weekdays S	pots/Week	Rate	Rating				Ī		
Week: 09/30/19	10/06/19	MTWTF	2	\$200.00	0.00						
N30 WLBZ 12/07/1	19 12/28/19	Local News @ 5a S		Local News	@ 5a :	- S- :3	0 1	\$250.00 P02	0.00 NM	2	\$500.00
COMMENTS AF		Local News @ 5a S B LINES A THRU B	ia								
Start Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 12/02/19 Week: 12/09/19	12/08/19 12/15/19		1	\$250.00 \$0.00	0.00 0.00						
Week: 12/16/19	12/22/19		0	\$0.00	0.00						
Week: 12/23/19 N31 WLBZ 11/16/1	12/29/19	Local News @ 5a S	a CM	\$250.00	0.00 @ 5a :	-S- :3	0 1	\$250.00 P02	0.00 NM	1	\$250.00
		Local News @ 5a S		20001110110	O 04 1	.0		Ψ200.001 02	0.00 14111		Ψ200.00
NWCNTR RPT		Waakdaya C	noto/Mook	Doto	Doting						
Start Date Week: 11/11/19	End Date 11/17/19	<u>Weekdays</u> S	pots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
N32 WLBZ 10/05/1	19 10/26/19	Local News @ 5a S	a CM		@ 5a :	- S- :3	0 1	\$250.00 P02	0.00 NM	2	\$500.00
COMMENTS AF	PPLY TO SU	Local News @ 5a S B LINES A THRU B	Sa								
NWCNTR RPT		D LINEO A TITICO D									
Start Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 09/30/19 Week: 10/07/19	10/06/19 10/13/19		1	\$250.00 \$0.00	0.00 0.00						
Week: 10/14/19	10/20/19		0	\$0.00	0.00						
Week: 10/21/19	10/27/19	S-	1 CM	\$250.00	0.00	- S- :3	0 1	\$750,00 D02	0.00 NIM	1	Ф <b>7</b> ЕО ОО
N33 WLBZ 12/21/1	19 12/21/19	Local News @ 6a S Sat Morning Report		6a-7a		- 53	0 1	\$750.00 P02	U.UU INIVI	ı	\$750.00
NWSCNTR-RPT											
<u>Start Date</u> Week: 12/16/19	End Date 12/22/19	Weekdays S	pots/Week	Rate \$750.00	Rating 0.00						
N34 WLBZ 11/09/1		Local News @ 6a S	a CM	6a-7a		- S- :3	0 1	\$750.00 P02	0.00 NM	2	\$1,500.00
COMMENTS AF		Sat Morning Report B LINES A THRU B									
Start Date	End Date		pots/Week	Rate	Rating						
Week: 11/04/19 Week: 11/11/19	11/10/19 11/17/19	S-	1	\$750.00 \$0.00	0.00 0.00						
Week: 11/18/19	11/24/19		0	\$0.00	0.00						
Week: 11/25/19	12/01/19	S-	1	\$750.00	0.00			*		_	
N35 WLBZ 10/19/1	19 10/19/19	Local News @ 6a S Sat Morning Report		6a-7a		- S- :3	0 1	\$750.00 P02	0.00 NM	1	\$750.00
NWSCNTR-RP1	ΓSA										
Start Date Week: 10/14/19	End Date 10/20/19	Weekdays S	pots/Week	<u>Rate</u> \$750.00	Rating 0.00						
N36 WLBZ 12/21/1		7-730p Sa	CM	7p-730p	0.00	- S- :3	0 1	\$585.00 P02	0.00 NM	2	\$1,170.00
AVG. ALL WKS		Bill Green's Maine									
Start Date	End Date	Weekdays S	pots/Week	Rate	Rating						
Week: 12/16/19	12/22/19	S-	1	\$585.00	0.00						
Week: 12/23/19 N37 WLBZ 11/09/1	12/29/19	7-730p Sa	CM	\$585.00 7p-730p	0.00	- S- :3	0 1	\$585.00 P02	0.00 NIM	4	\$2,340.00
		Bill Green's Maine B LINES A THRU B	Civi	7р-730р		- 55	0 1	φ363.00 F02	O.OO INIVI	4	φ2,340.00
AVG. ALL WKS			_								
<u>Start Date</u> Week: 11/04/19	End Date 11/10/19	Weekdays S	pots/Week	<u>Rate</u> \$585.00	Rating 0.00						
Week: 11/11/19	11/10/19	S-	1	\$585.00 \$585.00	0.00						
Week: 11/18/19	11/24/19		0	\$0.00	0.00						
Week: 11/25/19 Week: 12/02/19	12/01/19 12/08/19	S- S-	1	\$585.00 \$585.00	0.00 0.00						
N38 WLBZ 10/05/1		7-730p Sa	СМ	7p-730p		-S- :3	0 1	\$585.00 P02	0.00 NM	3	\$1,755.00
		Bill Green's Maine									

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WLBZ

Order / Pay: 1931673 Advertiser: ISS/ Maine Memortum

Order / Rev: 1831672 Advertiser: ISS/ Maine Momentum

Alt Order #: 09593519 Product Desc: MAINE MOMENTUM

Ln Ch Start COMMENTS AF AVG. ALL WKS	End PPLY TO SU	Inventory Code B LINES A THRU		Start/End T	ime Da	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 09/30/19 Week: 10/07/19 Week: 10/14/19 Week: 10/21/19	End Date 10/06/19 10/13/19 10/20/19 10/27/19	Weekdays S- S- S-	Spots/Week  1 0 1 1	Rate \$585.00 \$0.00 \$585.00 \$585.00	0.00 0.00 0.00 0.00 0.00							
N39 WLBZ 12/07/1	9 12/28/19	Saturday Night Li	ive CM	1130p-105a		S-	:30	1	\$280.00 P02	0.00 NM	2	\$560.00
COMMENTS AF AVG. ALL WKS		Saturday Night L B LINES A THRU										
Start Date Week: 12/02/19 Week: 12/09/19 Week: 12/16/19	End Date 12/08/19 12/15/19 12/22/19	<u>Weekdays</u> S- 	Spots/Week 1 0 0	Rate \$280.00 \$0.00 \$0.00	0.00 0.00 0.00							
Week: 12/23/19	12/29/19	S-	1	\$280.00	0.00							
N40 WLBZ 11/16/1		Saturday Night Li Saturday Night L		1130p-105a		S-	:30	1	\$280.00 P02	0.00 NM	1	\$280.00
Start Date Week: 11/11/19	End Date 11/17/19	Weekdays	Spots/Week 1	<u>Rate</u> \$280.00	Rating 0.00							
N41 WLBZ 10/05/1	9 10/26/19	Saturday Night Li	ive CM	1130p-105a		S-	:30	1	\$280.00 P02	0.00 NM	2	\$560.00
COMMENTS AF AVG. ALL WKS		Saturday Night L B LINES A THRU										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/30/19 Week: 10/07/19	10/06/19 10/13/19	5-	1 0	\$280.00 \$0.00	0.00							
Week: 10/07/19	10/13/19		0	\$0.00	0.00							
Week: 10/21/19	10/27/19	S-	1	\$280.00	0.00							
N 42 WLBZ 12/08/1  COMMENTS AF  NWCNTR RPT	PPLY TO SU	Local News @ 6a Sun Morning Rep B LINES A THRU	port	6a-8a (6:00 AM-7:0		S	:30	1	\$560.00 P02	0.00 NM	2	\$1,120.00
Start Date Week: 12/02/19 Week: 12/09/19	End Date 12/08/19 12/15/19	Weekdays S	Spots/Week 1 0	Rate \$560.00 \$0.00	Rating 0.00 0.00							
Week: 12/16/19	12/22/19		0	\$0.00	0.00							
Week: 12/23/19	12/29/19	S	1	\$560.00	0.00							
N43 WLBZ 11/17/1		Local News @ 6a Sun Morning Rep		6a-8a (6:00 AM-7:0		S	:30	1	\$560.00 P02	0.00 NM	1	\$560.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 11/11/19	11/17/19	S	1	\$560.00	0.00							
N44 WLBZ 10/06/1		Local News @ 6a Sun Morning Re <sub>l</sub> B LINES A THRU	port	6a-8a (6:00 AM-7:0		S	:30	1	\$560.00 P02	0.00 NM	2	\$1,120.00
NWCNTR RPT Start Date		Weekdays	Spots/Week	Rate	Rating							
Week: 09/30/19	10/06/19	S	1	\$560.00	0.00							
Week: 10/07/19	10/13/19		0	\$0.00	0.00							
Week: 10/14/19 Week: 10/21/19	10/20/19 10/27/19	S	0	\$0.00 \$560.00	0.00							
N45 WLBZ 12/01/1		Local News @ 6a Sun Morning Rep		6a-8a (7:00 AM-8:0		S	:30	1	\$850.00 P02	0.00 NM	2	\$1,700.00
NWCNTR RPT		B LINES A THRU	В	`	,							
Start Date Week: 11/25/19	End Date 12/01/19	Weekdays S	Spots/Week 1	Rate \$850.00	Rating 0.00							
Week: 12/02/19 Week: 12/09/19 Week: 12/16/19	12/08/19 12/15/19 12/22/19	 S	0 0 1	\$0.00 \$0.00 \$850.00	0.00 0.00 0.00							
N46 WLBZ 11/10/1		Local News @ 6a	<u> </u>	6a-8a		S	:30	1	\$850.00 P02	0.00 NM	1	\$850.00
		Sun Morning Re		(7:00 AM-8:0		~		-	,		•	, 3.00

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WLBZ

Totals

170

\$59,265.00

 Order / Rev:
 1831672
 Advertiser:
 ISS/ Maine Momentum

 Alt Order #:
 09593519
 Product Desc:
 MAINE MOMENTUM

Flight Dates: 09/30/19 - 01/03/20 Estimate: 100

Ln Ch End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Start Amount **NWCNTR RPT SU2 End Date** Spots/Week Start Date Weekdays Rating Rate Week: 11/04/19 11/10/19 ----S \$850.00 0.00 ----S N47 WLBZ 10/20/19 10/20/19 :30 \$850.00 P02 Local News @ 6a Su CM 0.00 NM \$850.00 6a-8a 1 Sun Morning Report (7:00 AM-8:00 AM) NWCNTR RPT SU2 Spots/Week Start Date **End Date** Weekdays Rating Rate Week: 10/14/19 10/20/19 \$850.00 0.00 N48 WLBZ 10/06/19 10/06/19 Breeders' Cup World Ch@M World Thoroughbre----S :30 \$250.00 P02 0.00 NM \$250.00 Breeders' Cup World Thoroughb AVG. ALL WKS Start Date End Date Weekdays Spots/Week Rating Rate -----S Week: 09/30/19 10/06/19 \$250.00 0.00